


ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

| EMPLOYER INFORMATION | |
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| Name of organization | Alpdest CEE  |
| Address incl. post code | Příkop 2a, 602 00 Brno, Czech Republic |
| Telephone | +420 739 027 166 |
| E-mail | jan.orava@alpdest.cz |
| Website | www.alpdest.net |
| Number of employees | 6 |
| Short description of the company | <p>Alpdest is company specialized on marketing in ski resorts. The company founded in Switzerland, is managing some of the biggest alpine Media projects for Top Brands and also supports the Media coordination and Media sales for 60 Top alpine Resorts.</p> <p>Alpdest maintains actually one of the biggest European OOH Network in alpine Zones.</p> |
| Other | <p>Our company operates more than 100 complex media projects in Alpes, Pyrenees, Scandinavian Mountains and Carpathian Mountains. The Alpine resorts have implemented a number of campaigns for clients from various industries. We focus on offering the traditional media campaigns and also digital services using satellite signals in cooperation with the European Space Agency. It is a new infotainment platform that will cover outdoor activities in Central Europe.</p> <p>We are currently entering the Central and Eastern European market in the Czech Republic, Poland and Slovakia. As a member of our international team you will work in the creative and start-up environment.</p> |

| CONTACT DETAILS | |
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| Contact person for this placement | Mgr. Jan Orava |
| Department and designation / job title | Development Manager, Researcher |
| Direct telephone number | +420 739 027 166 |
| E-mail address | jan.orava@alpdest.cz |
| Skype | janorava |

| PLACEMENT INFORMATION | |
|---|---|
| Department / Function | IT Department / IT and Software Specialist, Application Developer |
| Description of activities | <p>We are looking to add a creative App Developer to our dynamic team! Developer at Alpdest enjoys a highly collaborative environment and have many opportunities to learn from and share knowledge with other colleagues, developers and our business partners.</p> <p>Furthermore, we are ready to fully support your ideas and help you enter into the living world of business.</p> <p>What you will be doing? Design, develop and maintain Mobile or Web Apps and solutions that would be deployed and run in various projects. Your job contains e.g.:</p> <ul style="list-style-type: none"> • Assisting in the technical specification of the applications; • Establishing a detailed program specification; • Clarifying what actions the program is intended to perform; • Breaking down program specification into its simplest elements and translating this logic into a programming language; • Working as part of a team, which may be established purely for a particular project, to write a specific section of the program; • Combining elements of the program design; • Contribute to development and unit testing; • Monitor market for new trend and technologies. |
| Location | Příkop 2a, 602 00 Brno, Czech Republic |
| Duration | 2-12 months |
| Working hours per week | 40 |
| Accommodation | We are ready to help with finding accommodation according to student's demands. Brno is student's town so there are plenty of possibilities like dorms, shared flats etc. |
| Details of financial and "in kind" support to be provided | Financial contribution which will cover the local travel costs in Brno (public transport) and inland mobile calls. |
| Other | Details to be discussed. |

| COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS | |
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| Languages and level of competence required | English: Independent User - B2 |
| Computer skills and level of skills required | Microsoft Office, some of iOS, Java, Android, Augmented reality, PHP, C, C++, SQL, HTML5 etc. |
| Drivers license | - |
| Other | <p><u>General competences:</u></p> <ul style="list-style-type: none"> • Creativity and active looking for new suggestions, ideas and solutions; • Active cooperation with team members and project partners; • Active hovering arguments, questions and suggestions; • Expanded view of various issues; • The ability to analyse a problem; • Proactivity and effort in performing assigned tasks. <p><u>Specific requirements:</u></p> <ul style="list-style-type: none"> • Deeper awareness about computer science, information systems, engineering or relevant discipline, or equivalent work experience; • Experiences with web development (e.g. PHP, HTML5, 'Css SQL, WordPress) or mobile application development (iOS / Android); • Familiarity with Augmented reality. <p><u>Before applying check our website for updates and further information!</u> http://www.alpdest.net/</p> <p>or check out our facebook: https://www.facebook.com/AlpdestServicesAG?fref=ts</p> |

| INFORMATION PROVIDED BY | |
|--------------------------------|---------------------------------|
| Name | Mgr. Jan Orava |
| Department / Function | Development Manager, Researcher |
| E-mail address | +420 739 027 166 |
| Phone number(s) | jan.orava@alpdest.cz |
| Date | 10.7.2015 |