

Erasmus+ Student Traineeship Placement

| EMPLOYER INFORMATION | |
|---|--|
| Name of organisation | Arklu Ltd |
| Address inc post code | Colab, Port Road, Letterkenny, Co Donegal, IRELAND |
| Telephone | +353 749116591 / 0044 203 773 2726 |
| Fax | N/A |
| E-mail | internships@arklu.com |
| Website | www.lottie.com |
| Number of employees | < 10 |
| Short description of the company | Startup toy development company; creator of the award-winning Lottie dolls. Since their launch in 2012, Lottie dolls have won 22 awards in the US, UK and Canada and now sell in 30 countries. www.lottie.com |
| CONTACT DETAILS | |
| Contact person for this placement | Lucie Follett |
| Department and designation / job title | Creative Director |
| Direct telephone number | 077200 59532 |
| E-mail address | Lucie.follett@arklu.com |
| Application Procedure | |
| Who to apply to (including contact details) | Lucie Follett |
| Deadline for applications | Ongoing |
| Application process | Cv to internships@arklu.com |
| Other | |

Please provide as much information on the placement as possible – too much information is better than not enough!

| PLACEMENT INFORMATION | |
|-------------------------------|---|
| Department / Function | Ecommerce Internship |
| Description of activities | <p style="text-align: center;">Ecommerce Internship for www.lottie.com</p> <p>Responsibilities to include:</p> <p>Ecommerce Internship for www.lottie.com Responsibilities to include:</p> <p><u>Amazon Channels</u></p> <ul style="list-style-type: none"> • Monitor amazon rankings for each product across amazon.com, amazon.co.uk, amazon.fr, amazon.de, amazon.it, amazon.sp • Monitor US mapp pricing infringements on amazon and ebay • Analyse Amazon sales data by country and by product • Monitor amazon ratings and reviews • Monitor 'fulfilled by' name is set to Arklu amazon <p><u>Website</u></p> <ul style="list-style-type: none"> • Keep an ongoing (pre-established) reporting dashboard up to date using Google Analytics reporting data <p>You will be supervised by the Creative Director (strategy) and Managing Director.</p> <p>Start date asap and ongoing.</p> <p>We are a young startup company; we work hard, are ambitious and forward thinking – we'd like to work with interns who are keen to take on responsibility and have an active role.</p> <p>We can help you to find reasonably priced accommodation in Letterkenny.</p> |
| Location | Letterkenny, Co Donegal |
| Start Date | Asap (ongoing) |
| Duration | Flexible. Our internship program is ongoing. |
| Working hours per week | 40 |
| Accommodation (please select) | <input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation x (we can help to advise websites and hostels but unable to offer accommodation) <input type="checkbox"/> Student to make own arrangements x |

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| Details of financial and “in kind” support to be provided | |
| Other | |

| COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS | |
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| Languages and level of competence required | English – good to excellent |
| Computer skills and level of skills required | Experience (self taught or university taught) and understanding of Google Analytics. Intern must be comfortable with spreadsheets and have an analytical, proactive approach to problem solving and ‘big data’. |
| Drivers license | n/a |
| Other | This internship would most likely suit a student of marketing / analytics / business studies and would suit someone with an analytical approach. |

| INFORMATION PROVIDED BY | |
|--------------------------------|-------------------------|
| Name | Lucie Follett |
| Department / Function | Creative Director |
| E-mail address | lucie.follett@arklu.com |
| Phone number(s) | 077200 59532 |
| Date | 09/07/15 |